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Kinderdance® Named First among Best Home Based Women's Franchises and in the Top 50 Franchises for Minorities

Melbourne, FL. November 20, 2008 Kinderdance® International Inc. has just recently been recognized on July 7th 2008 by **Franchising for Women** as #1 in Home Based Women's Franchises and also has been honored by the **National Minority Franchising Initiative (NMFI)** as one of the 50 Top Franchises for Minorities. Amongst rigorous competition, Kinderdance® received this distinguished honor and appeared in the **November 7th 2008 issue of USA Today – Franchising Today**, The selection of Kinderdance® was based on a variety of measurements and criteria, including factors that include success in recruiting and supporting minority franchisees, historical performance, brand identification and franchisee satisfaction, among others.

"A home based franchise is a smart choice for many women business owners, since the training, marketing and in many cases the name-recognition are all built in", said Richard Maltese, Vice President Franchise Development. "Many home-based franchises like Kinderdance® are service-based, drawing on the strengths many women naturally possess"

About Kinderdance®

Kinderdance® places emphasis on building self-confidence and self-esteem in children through learning to share, lead, interact and respond to others needs as well as their own. Children learn through a professionally researched and proven curriculum of "hands on" dance, motor development, and fitness instruction combined with educational tutoring taught by fully trained Kinderdance® instructors.

Kinderdance® has been steadily expanding since its founding in 1979. Since then they have taught hundreds of thousands of children and now, each week, over 12,000 children participate in its programs.

For more information on Kinderdance International Inc. and its programs including Kinderdance®, Kindergym®, Kindertots®, Kindercombo™ and Kindermotion® call 1-800-554-2334 or visit us at www.kinderdance.com.

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