

## **KINDERDANCE® Announces International Expansion to HONG-KONG**

*U.S. Franchise Organization brings movement education to young children in Asian marketplace*

Melbourne, FL, March 26, 2008 - Kinderdance®, today announced the sale of its first Franchise in Greater Hong Kong. Drawing on an increase in demand for children's education through dance, movement and exercise education services in Asia; Ms. Dawn Chan has purchased the exclusive rights to market the Kinderdance® services in Hong-Kong.

Ms. Chan will be arriving in Melbourne, Florida on April 7th, 2008 to begin her initial six-day training at Kinderdance® headquarters.

"I can't wait to start teaching the five different Kinderdance® programs in Hong-Kong and join in the world wide fight against childhood obesity" says Ms. Chan.

"It's wonderful to witness the expansion of Kinderdance® into Hong-Kong. The Asian countries are now poised to embrace educational programs which focus on movement and dance while developing physically and mentally fit children of tomorrow," says Kinderdance® President, CEO and Founder, Carol Kay Harsell.

Kinderdance®, established in 1979 is a nationally recognized dance, gymnastics and fitness program for children age's two to twelve. Their 114 Franchisees currently teach over 12,000 children weekly at over 800 various locations in 35 states and 6 countries. Classes are held on site in child care centers, recreation centers, hospitals, military bases, bowling alleys, fitness centers and many other locations that have space that can be utilized as an additional learning center.

Kinderdance® places emphasis on building self-confidence and self-esteem in children through learning to share, lead, interact and respond to others' needs as well as their own. The programs incorporate the arts, movement, education, music, fitness and the fun of learning into a young child's life.

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