

FOR IMMEDIATE RELEASE

**Moms Shop while Kids Sing, Learn and Hop at Upscale Children's Resale Shop
Children's Orchard Partners with Kinderdance® to Offer On-Site Classes**

Melbourne, FL. 6/12/2009 – Moms won't have to worry about keeping an eye on the kids while shopping at Children's Orchard, because the boys and girls will be busy learning their numbers, colors, shapes, words, through song, dance and fitness.

The children's upscale-resale shop, is inviting local parents and their children to experience a complementary Kinderdance® class. At this time, parents will be able to enroll their children ages 2-12 years-old in regularly scheduled Kinderdance® classes to be held at Children's Orchard.

"We're thrilled to offer a unique experience for children to learn and have fun while mom gets a chance to pick up her child's new outfit," Cathy Marks, Executive Vice President, Operations of Children's Orchard. "The new partnership with Kinderdance® will help us stand out from our competitors and attract new customers."

While area parents peruse through Children's Orchard's racks of brand-name, gently used children's clothing and accessories, children will be busy learning through music, dance, gymnastics, and fitness. Each Kinderdance® class places emphasis on building self-confidence and self-esteem in children through learning to share, lead, interact and respond to others needs as well as their own. Children will participate in a professionally researched and proven curriculum of "hands on" dance, motor development, and fitness instruction combined with educational tutoring taught by a fully trained Kinderdance® instructor.

"Children's Orchard is the perfect venue to host our Kinderdance® classes," said Carol Kay Harsell, owner of Kinderdance®. "We're able to introduce a one-of-a-kind way of teaching children to a very captive audience of moms and in-turn, Children's Orchard can offer its customers an entirely different shopping experience. It's a win-win for both brands."

About Children's Orchard

Founded in 1980, Children's Orchard is the nation's first franchise of gently used and new name-brand children's items. With more than 60 franchise locations, each Children's Orchard location buys and sells quality used and new children's brand name clothing, toys and accessories in an upscale retail environment. Children's Orchard stores are designed to emphasize quality, value, comfort and commitment to the local community. For more information, please visit the website at www.childrensorchar.com or call (800) 999-KIDS.

About Kinderdance®

Founded in 1979, Kinderdance® is the original nationwide dance, motor development, gymnastics, and fitness program that combines academic readiness skills which are specifically designed for children ages 2 to 12. What makes Kinderdance® unique is that all of their programs incorporate educational concepts in a developmentally designed curriculum that teaches to the total child. They place special emphasis on building "Self Confidence" and "Self-Esteem" in young children. For more information about Kinderdance®, please visit www.kinderdance.com or call (800) 554-2334