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## **FOR IMMEDIATE RELEASE**

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### **KINDERDANCE OFFERS FREE! AFTER-SCHOOL PROGRAM AT LOCAL PUBLIC SCHOOL**

Melbourne, FL, August 27, 2009 – In its ongoing effort to help fight obesity in young children, and mindful of the current economic downturn and its effect on parents ability to afford important movement activities, Kinderdance® has offered a **FREE** eight week pilot program for its new movement program called KINDERMOTION®. Classes will start on Monday, September 21<sup>st</sup> and will continue for each of the following Mondays at absolutely no cost for the parents. At the conclusion of this pilot program, KINDERMOTION® may be offered to school systems and parents for a modest monthly fee in Brevard County and other locations by its franchisees located throughout the nation and the world.

Kinderdance®, established in 1979 is a nationally recognized dance, motor development, gymnastics and fitness program for children age's two to twelve. Their 101 Franchisees currently teach over 12,000 children weekly at over 800 various locations in 32 states and 5 countries. Classes are held on site in child care centers, recreation centers, hospitals, military bases, bowling alleys, fitness centers and many other locations that have space that can be utilized as an additional learning center.

Kinderdance® places emphasis on building self-confidence and self-esteem in children through learning to share, lead, interact and respond to others' needs as well as their own. The programs incorporate the arts, movement, education, music, fitness and the fun of learning into a young child's life.

For more information on Kinderdance® please contact Richard Maltese at 1-800-554-2334 or visit their website at [www.kinderdance.com](http://www.kinderdance.com).

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